

# THE WORK TRUCK SHOW® 2018 REGISTRATION FORM

**FREE PASS**

Promo code:  
**CC**



First name \_\_\_\_\_ Last name \_\_\_\_\_ Date \_\_\_\_\_

Company name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Individual email \_\_\_\_\_ Do you authorize NTEA to share your email address with exhibiting companies if requested?  
(for NTEA use only)  Yes  No (By not checking either box, you will automatically decline.)

Are you a first-time attendee?  Yes  No

By sharing your email, you also provide consent to receive NTEA e-communications.

*By registering to attend The Work Truck Show, each attendee agrees to the potential distribution of his/her contact information and the promotional use by NTEA of photographs, video and electronic images taken at those events that may include the likeness of the attendee.*

**PLEASE CHECK APPROPRIATE BOXES**

<p><b>Company type (required)</b></p> <input type="checkbox"/> Business service provider <input type="checkbox"/> Chassis manufacturer <input type="checkbox"/> Leasing company <input type="checkbox"/> Manufacturer rep <input type="checkbox"/> State, local or federal government organization <input type="checkbox"/> Trade association <input type="checkbox"/> Trade publication <input type="checkbox"/> Truck buyer/fleet manager <input type="checkbox"/> Truck dealer <input type="checkbox"/> Truck equipment distributor <input type="checkbox"/> Truck equipment manufacturer/supplier	<p><b>Your job function</b></p> <input type="checkbox"/> Buyer/purchasing agent <input type="checkbox"/> Engineer/quality mgr <input type="checkbox"/> Financial/administrative mgr <input type="checkbox"/> Gen mgr/VP <input type="checkbox"/> Owner/pres/CEO <input type="checkbox"/> Sales/marketing mgr <input type="checkbox"/> Shop/parts mgr <input type="checkbox"/> Truck buyer/fleet mgr <input type="checkbox"/> Other	<p><b>Your attendance objective (check all that apply)</b></p> <input type="checkbox"/> Find new suppliers and product lines <input type="checkbox"/> Industry training <input type="checkbox"/> Meet with current suppliers <input type="checkbox"/> Find new customers <input type="checkbox"/> Find new distributors/dealers <input type="checkbox"/> Research truck equipment market <input type="checkbox"/> Market company products <input type="checkbox"/> Interact with industry peers	<p><b>Types of trucks and/or trailers you purchase or distribute (check all that apply)</b></p> <input type="checkbox"/> Class 1 (0–6,000 lbs.) <input type="checkbox"/> Class 2 (6,001–10,000 lbs.) <input type="checkbox"/> Class 3 (10,001–14,000 lbs.) <input type="checkbox"/> Class 4 (14,001–16,000 lbs.) <input type="checkbox"/> Class 5 (16,001–19,500 lbs.) <input type="checkbox"/> Class 6 (19,501–26,000 lbs.) <input type="checkbox"/> Class 7 (26,001–33,000 lbs.) <input type="checkbox"/> Class 8 (33,001 lbs.+) <input type="checkbox"/> Trailers — over-the-road <input type="checkbox"/> Trailers — vocational/utility <input type="checkbox"/> Truck tractors	<p><b>Annual commercial truck and equipment purchases</b></p> <input type="checkbox"/> Less than \$250,000 <input type="checkbox"/> \$250,000–\$1,000,000 <input type="checkbox"/> \$1,000,000–\$10,000,000 <input type="checkbox"/> \$10,000,000–\$50,000,000 <input type="checkbox"/> \$50,000,000–\$75,000,000 <input type="checkbox"/> \$75,000,000–\$100,000,000 <input type="checkbox"/> Greater than \$100,000,000
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Do you require any mobility assistance?  
Please contact registrar@ntea.com for assistance.

**TRUCK BUYERS/FLEET MANAGERS ONLY**

Which describes your truck fleet or market?

<input type="checkbox"/> Agricultural	<input type="checkbox"/> Government/municipal
<input type="checkbox"/> Construction	<input type="checkbox"/> Utility/telecom
<input type="checkbox"/> Delivery/cartage	<input type="checkbox"/> Other

What is the average number of commercial trucks in your fleet?

<input type="checkbox"/> Less than 10	<input type="checkbox"/> 101–500
<input type="checkbox"/> 11–50	<input type="checkbox"/> 501–1,000
<input type="checkbox"/> 51–100	<input type="checkbox"/> Greater than 1,000

**REGISTRATION OPTIONS**

	Advance registration through 2/9/18	Registration after 2/9/18	Fill in price
<input type="checkbox"/> <b>Green Truck Summit (GTS) &amp; Work Truck Show (WTS) Conference &amp; Trade Show Package</b> Includes all three days of exhibits, Tuesday GTS general sessions and GTS reception, Wednesday & Thursday lunch and all concurrent sessions. Does not include Tuesday Fleet Technical Congress general sessions, Opening Reception, President's Breakfast, Fleet Management 101, Generation Next or special sessions.	<input type="checkbox"/> \$359		\$ _____
<input type="checkbox"/> <b>Fleet Technical Congress &amp; Work Truck Show (WTS) Conference &amp; Trade Show Package</b> Includes all three days of exhibits, Tuesday Fleet Technical Congress general sessions, Opening Reception, Wednesday & Thursday lunch and all concurrent sessions. Does not include Tuesday GTS general sessions, President's Breakfast, Fleet Management 101, Generation Next or special sessions.	Member <input type="checkbox"/> \$359 Nonmember <input type="checkbox"/> \$389	<input type="checkbox"/> \$399 <input type="checkbox"/> \$429	\$ _____ \$ _____
<input type="checkbox"/> <b>Work Truck Show (WTS) Conference &amp; Trade Show Package</b> Includes all three days of exhibits, Wednesday & Thursday lunch and all concurrent sessions. Does not include Opening Reception, President's Breakfast, Fleet Management 101, Tuesday GTS general sessions, Tuesday Fleet Technical Congress general sessions, Generation Next or special sessions.	Member <input type="checkbox"/> \$269 Nonmember <input type="checkbox"/> \$299	<input type="checkbox"/> \$309 <input type="checkbox"/> \$339	\$ _____ \$ _____
<input checked="" type="checkbox"/> <b>Trade Show Badge</b> Includes exhibit hall admission for all three days and admission to one concurrent educational session.			\$ <b>FREE</b>

**SPECIAL SESSIONS & EVENTS** Can be added to Registration Options

	Advance registration through 2/9/18	Registration after 2/9/18	Fill in prices
<input type="checkbox"/> <b>Opening Reception</b> Tuesday, March 6. Included in Fleet Technical Congress package. Also available separately.	Member <input type="checkbox"/> \$89 Nonmember <input type="checkbox"/> \$109	<input type="checkbox"/> \$109 <input type="checkbox"/> \$129	\$ _____ \$ _____
<input type="checkbox"/> <b>President's Breakfast</b> Thursday, March 8. Not included in any package.	Member <input type="checkbox"/> \$79 Nonmember <input type="checkbox"/> \$99	<input type="checkbox"/> \$99 <input type="checkbox"/> \$119	\$ _____ \$ _____
<input type="checkbox"/> <b>Lean 101: Straightforward Approach to Lean Implementation for Truck Equipment Uphitters</b> Tuesday, March 6. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$249	\$ _____
<input type="checkbox"/> <b>Fleet Management 101</b> Wednesday, March 7. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$249	\$ _____
<input type="checkbox"/> <b>Generation Next Leadership Workshop &amp; Networking Reception: Ego vs. EQ - How Top Leaders Beat 8 Ego Traps with Emotional Intelligence</b> Wednesday, March 7. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$25	<input type="checkbox"/> \$35	\$ _____
<input type="checkbox"/> <b>Lean 201: The Kata Journey - Daily Practice for Scientific Thinking, Mindset and Culture</b> Thursday, March 8. Not included in any package.	Member & Nonmember <input type="checkbox"/> \$149	<input type="checkbox"/> \$249	\$ _____
<input type="checkbox"/> <b>LTAP Fleet Educational Program: The Work Truck in the Work Zone</b> Thursday, March 8. Not included in any package.	Member & Nonmember with Package <input type="checkbox"/> \$0 Member & Nonmember without Package <input type="checkbox"/> \$49	<input type="checkbox"/> \$20 <input type="checkbox"/> \$69	\$ _____ \$ _____

**PAYMENT METHOD** Payment is required with registration.

Check enclosed (payable to NTEA)    Credit card:  Visa     MasterCard     American Express

Account # \_\_\_\_\_ Exp. date \_\_\_\_\_ Billing ZIP code \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

**Questions 800-441-6832**  
NTEA may cancel or truncate all events if it determines it is not practical for an event to occur or continue. Attendee agrees its sole remedy for a canceled or shortened event is the return of all or a prorated portion, as applicable, of its registration fee.  
Cancellations received after Feb. 9, 2018 are not entitled to a refund, but attendee name transfers are permitted.